

Ying Peng

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www.byingz.com

PROFESSIONAL SUMMARY

A confident and highly creative designer. Motivated, hardworking, and idea-driven team player. Expert in graphic and UX design. Looking for new professional challenge and increasing responsibility. Knowledgeable about graphic design and print layouts for marketing purposes. Adept at bringing new life to existing characters and environments.

WORK HISTORY

Encoretch Inc. Decatur, GA
Media And Creative Content Designer | 02/2019 - Current

- Used Photoshop to create images and demopages.
- Created original videos for educational/training content.
- Developed original ideas to improve the brand image.
- Create visual aspects of marketing materials.
- Development of animated videos for marketing and user adoption.

HomElectrical. Kennesaw, GA
Graphic Designer | 10/2018 - 02/2019

- Used Photoshop and Sketch to develop product mockups and prototype designs.
- Coordinated, created and scheduled content, designs and periodic updates to company website.
- Developed creative design for marketing packages, including print materials, brochures, banners and flyers.
- Redesigned website layouts, templates and unique branded looks.
- Created designs and collaborated with technical team to complete projects.

World Services LLC. Atlanta, GA
Graphic Design Intern | 06/2018 - 10/2018

- Contributed to the creation of innovative, well-crafted motion graphics for social media.
- Created design work for print and digital sales and marketing campaigns.
- Updated computer graphic files using graphics software programs.
- Provided high quality results in timely manner.

MAX DESIGN. Remote
UI Design Intern | 01/2018 - 06/2018

- Translated concepts into wireframes and mockups that lead to intuitive user experiences.
- Collaborated with other team members.
- Make strategic design and user-experience decisions related to the core.

SKILLS

- Self motivated
- Well-organized
- Detail-Oriented
- Teamwork / Collaboration
- Adobe Photoshop
- Adobe Creative Suite
- Adobe After Effects proficiency
- Motion and Premier Pro mastery
- Photo editing and retouching
- Autodesk Maya
- Photography
- Visual design
- Graphic design
- Website graphics
- Logo design
- PC and Mac platforms
- Video editing
- Critical and creative thinking
- Adaptive and creative

EDUCATION

Savannah College of Art And Design
Atlanta, GA
08/2017

Master of Arts: Motion Graphic Design

Indiana University - Purdue University Indianapolis
Indianapolis, IN
2013

Bachelor of Science: Media Arts & Science

- Dean's List Fall 2011